

Leadership Maine**Session 4: High Technology Manufacturing: Texas Instruments
Maine's Creative Economy: Portland Arts and Cultural Alliance
South Portland, ME
Friday, January 6, 2012**

The focus for Leadership Maine 2011-112 is based on Maine Development Foundation's strategic plan. Our motto is "Empowering Maine's People to Power Maine's Economy." Our strategic areas of focus are:

- **Education, Training and Development of Maine's workforce**
- **Building Innovation and Entrepreneurship Capacity**
- **Health, Wellness and Safety of Maine's People**
- **Attraction, Retention and Engagement of New Populations in Maine's Workforce**

Learning Goals:

- ◆ **Have a better understanding of the unique opportunities and challenges of high tech manufacturing in Maine**
- ◆ **Have a better understanding of the importance of the creative economy in building retention and attraction opportunities in Maine**
- ◆ **Have a better understanding of the challenges Maine faces in building a workforce ready for the future needs of our economy**

Friday, January 6, 2012

Location: Fab plant off Western Ave, **5 Foden Road, South Portland**

Directions: From either the Turnpike or 295, exit at the Jetport exit.

From the Turnpike, take a right on Johnson Road (towards the mall). At the first traffic light, take a left on Jet Port Plaza Road. Travel about .5 miles, and then take a right onto the National Semiconductor property.

From 295, take a right on Western Ave, and then take the first right on Westbrook Street. Follow Westbrook Street for about 1.5 miles to the stop sign by the Jetport runway. Take a left on Jetport Plaza Road. Travel about 1 mile, and then take a left onto the National Semiconductor property.

At the National Semiconductor security gate, talk into the speaker and let security know you are here for the Community Partner Breakfast. Park in the lot to your left. Once you are out of your car, look for the awning at the back of the low building off to your right. Walk towards the awning and look for signs to the entrance for the event.

8:00 – 9:30 Light breakfast and team meetings (set up for tables of 10)

Leadership Maine

- 9:30 – 9:35 Welcome: Anne Gauthier (lambda), Public Affair Manager, Texas Instruments
anne.gauthier@ti.com 541-8638
- 9:35 – 10:00 Overview of Texas Instruments: Steve Swan, Sr. Quality Manager
 What do we make: Joe Williams, Product Engineer
- 10:00 – Noon Tour of Texas Instruments (several tour guides with smaller groups)
- Noon – 12:45 Lunch (back in Moosehead room)
- 1:00 – 1:30 Travel to Parking Garage next to Civic Center on Free Street
Directions: Turn left on Foden Road. Go to Western Ave. Turn left, go to 295. Take 295 to Portland to Exit 6A (Forest Ave) Take Forest Ave to Congress St. Turn left on Congress, right on Oak, then 1st left on Free Street. Go to public parking garage. Walk to the Salt Institute, 561 Congress Street
- ****No food or drink is allowed in the Salt Institute meeting space******
- 2:00 – 2:10 Overview of Creative Economy
 Jennifer Hutchins, Executive Director, Creative Portland and the Portland Arts and Cultural Alliance
jhutchins@portlandarts.org 776-5378 <http://www.portlandarts.org/>; www.liveworkportland.org
- 2:10 – 2:30 Economic Impact of the Cultural Nonprofit Sector in New England
 Jean Maginnis, Founder and Executive Director, Maine Center for Creativity
jmaginnis@mainecenterforcreativity.org 775-4100 www.mainecenterforcreativity.org
- 2:30 – 2:40 Q&A
- 2:40 – 3:00 What is a Creative Business? What's its importance to the economy?
 Andy Graham, President, Creative Portland Corporation, founder Portland Color (now DesignTex) andy@portlandcolor.com 774-2689
- Creative Portland Corporation <http://www.ci.portland.me.us/creativeportlandcorp.htm>
- 3:00 – 3:15 Creative Portland: Central to the City's Economic Development Efforts
 Jennifer Hutchins
- 3:15 – 3:30 Q&A
- 3:30 – 4:30 Overview of the Art Walk
 Tour of the Arts District with Jennifer Hutchins
- 5:00 (optional) Art Walk - Portland