Reinvestments Statistics

*Main Street Maine*

**National Reinvestment Statistics:**

The cumulative success of the Main Street Four-Point Approach*®* and Main Street programs on the local level has earned a reputation as one of the most powerful economic development tools in the nation. The National Trust Main Street Center annually collects statistical information on economic activity in local Main Street programs nationwide. These statistics are tracked from 1980 to December 2014 and reflect activity in more than 2,200 communities.

Total amount of reinvestment in physical improvements from public and private sources: **$61.7 Billion**
Net gain in businesses: **120,510**
Net gain in jobs: **528,557**
Number of building rehabilitations: **251,838**
Reinvestment Ratio[1](http://www.mdf.org/mstm_reinvestments.php#note_two): **$26.52** reinvested for every $1 spent

*Notes:**1 The Reinvestment Ratio measures the amount of new investment that occurs, on average, for every dollar a participating community spends to support the operation of its Main Street program, based on medial annual program costs reported to the National Main Street Center by the Main Street communities.*

**Maine Reinvestment Statistics**

(As reported by Main Street Maine communities from Sept 2002-Dec 2015)
Total amount of reinvestment in physical improvements from public and private sources: **$248.4 Million**
Net gain in businesses: **361**
Net gain in part-time jobs: **357**Net gain in full-time jobs: **1184**
Number of building rehabilitations and improvements:**937**
Volunteer Hours: **284,610**
Reinvestment Ratio[3](http://www.mdf.org/mstm_reinvestments.php#note_four): **$23.08** reinvested for every $1 spent

*3 The Reinvestment Ratio measures the amount of new investment that occurs, on average, for every dollar a participating community spends to support the operation of its Main Street program, based on medial annual program costs reported to the Maine Downtown Center by its Main Street Maine communities.*

**Main Street Maine Community Statistics**

These individual statistics are updated annually; typically by the end of March.

**Augusta Downtown Alliance** (Designated 2013)
[www.augustadowntownalliance.org](http://www.augustadowntownalliance.org/)

* 2 net new businesses
* $298 thousand in public and private downtown investment
* 1,057 volunteer hours
* 0 net new full-time jobs
* 19 net new part-time jobs
* For every $1 invested in the Augusta Downtown Alliance program, an additional $4.44 has been invested in downtown Augusta
* 1 rehabilitations and improvements
* 4 public improvement projects
* 0 new construction projects
* 0 housing units created (all types)

**Main Street Bath** (Designated 2001)
[www.visitbath.com](http://www.visitbath.com/)

* 3 net new businesses
* $71 thousand in public and private downtown investment
* 1,555 volunteer hours
* 0 net new full-time jobs
* -7 net new part-time jobs
* For every $1 invested in the Main Street Bath program, an additional $0.24 has been invested in downtown Bath
* 12 rehabilitations and improvements
* 1 public improvement projects
* 0 new construction projects
* 0 housing units created (all types)

**Our Town Belfast** (Designated 2011)
[www.ourtownbelfast.org](http://ourtownbelfast.org/)

* 6 net new businesses
* $1.3 million in public and private downtown investment
* 1,156 volunteer hours
* 2 net new full-time jobs
* 3 net new part-time jobs
* For every $1 invested in the Our Town Belfast program, an additional $9.65 has been invested in downtown Belfast
* 3 rehabilitations and improvements
* 5 public improvement projects
* 0 new construction projects
* 0 housing units created (all types)

**Heart of Biddeford** (Designated 2006)
[www.heartofbiddeford.org](http://www.heartofbiddeford.org/)

* 7 net new businesses
* $4.4 million in public and private downtown investment
* 2,892 volunteer hours
* 31 net new full-time jobs
* 21 net new part-time jobs
* For every $1 invested in the Heart of Biddeford program, an additional $33.68 has been invested in downtown Biddeford
* 16 rehabilitations and improvements
* 4 public improvement projects
* 0 new construction projects
* 19 housing units created (all types)

**Brunswick Downtown Association** (Designated 2012)
[www.brunswickdowntown.org](http://www.brunswickdowntown.org/)

* 12 net new businesses
* $7.7 million in public and private downtown investment
* 1,067 volunteer hours
* 89 net new full-time jobs
* 15 net new part-time jobs
* For every $1 invested in the Brunswick Downtown Association program, an additional $22.02 have been invested in downtown Brunswick
* 40 rehabilitations and improvements
* 3 public improvement projects
* 0 new construction projects
* 0 housing units created (all types)

**Gardiner Main Street** (Designated 2001)
[www.gardinermainst.org](http://www.gardinermainst.org/)

* -3 net new businesses
* $4.8 million in public and private downtown investment
* 1,592 volunteer hours
* -6 net new full-time jobs
* -14 net new part-time jobs
* For every $1 invested in the Gardiner Main Street program, an additional $50.45 has been invested in downtown Gardiner
* 11 rehabilitations and improvements
* 3 public improvement projects
* 0 new construction projects
* -8 housing units created (all types)

**Rockland Main Street, Inc.** (Designated 2009)
[www.rocklandmainstreet.com](http://www.rocklandmainstreet.com/)

* -1 net new businesses
* $3.8 million in public and private downtown investment
* 1,526 volunteer hours
* 35 net new full-time jobs
* 2 net new part-time jobs
* For every $1 invested in the Rockland Main Street program, an additional $47.40 has been invested in downtown Rockland
* 3 rehabilitations and improvements
* 5 public improvement projects
* 4 new construction projects
* 2 housing units created (all types)

**Saco Spirit** (Designated 2001)
[www.sacospirit.com](http://www.sacospirit.com/)

* 6 net new businesses
* $375 thousand in public and private downtown investment
* 1,858 volunteer hours
* 4 net new full-time jobs
* 11 net new part-time jobs
* For every $1 invested in the Saco Spirit program, an additional $4.91 has been invested in downtown Saco
* 16 rehabilitations and improvements
* 0 public improvement projects
* 0 new construction projects
* 0 housing units created (all types)

**Main Street Skowhegan** (Designated 2005)
[www.mainstreetskowhegan.org](http://www.mainstreetskowhegan.org/)

* -1 net new businesses
* $129 thousand in public and private downtown investment
* 3,300 volunteer hours
* -8 net new full-time jobs
* -16 net new part-time jobs
* For every $1 invested in the Main Street Skowhegan program, an additional $1.48 has been invested in downtown Skowhegan
* 3 rehabilitations and improvements
* 3 public improvement projects
* 0 new construction projects
* 1 housing units created (all types)

**Waterville Main Street** (Designated 2001)
[www.watervillemainstreet.org](http://www.watervillemainstreet.org/)

* 5 net new businesses
* $890 thousand in public and private downtown investment
* 4,350 volunteer hours
* -1 net new full-time jobs
* 10 net new part-time jobs
* For every $1 invested in the Waterville Main Street program, an additional $7.57 has been invested in downtown Waterville
* 0 rehabilitations and improvements
* 1 public improvement projects
* 0 new construction projects
* 0 housing units created (all types)

**Previously Designated Main Street Maine Communities**
*(these statistics are cumulative)*

**Sanford Downtown Legacy** (Designated 2009-2013)
[www.sanforddowntown.org](http://www.sanforddowntown.org/)

* 16 net new businesses
* $16.6 million in public and private downtown investment
* 2,732 volunteer hours
* 54 net new full-time jobs
* -2 net new part-time jobs
* For every $1 invested in the Sanford Downtown Legacy program, an additional $58.72 has been invested in downtown Sanford
* 6 rehabilitations and improvements
* 13 public improvement projects
* 2 new construction projects
* 27 housing units created (all types)

**Eastport for Pride** (Designated 2002-2009)
[www.eastportforpride.org](http://www.eastportforpride.org/)

* 20 net new businesses
* $8.7 million in public and private downtown investment
* Over 21,500 volunteer hours
* 55 net new full-time jobs
* For every $1 invested in the Eastport for Pride program, an additional $18.09 have been invested in downtown Eastport
* 25 rehabilitations and improvements
* 10 public improvement projects
* 1 new construction projects
* 0 housing units created (all types)

**Norway Downtown** (Designated 2002-2009, now a Downtown Network community)
[www.norwaydowntown.org](http://www.norwaydowntown.org/)

* 5 net new businesses
* $2 million in public and private downtown investment
* Over 2,000 volunteer hours
* 14 net new jobs
* For every $1 invested in the Norway Downtown program, an additional $7.53 have been invested in downtown Norway
* 39 rehabilitations and improvements
* 8 public improvement projects
* 1 new construction projects
* 0 housing units created (all types)

**Van Buren Main Street** (Designated 2005-2010, now a Downtown Network community)
[www.vanburenmaine.com/mainstreet/](http://www.vanburenmaine.com/mainstreet/index.html)

* 11 net new businesses
* $8.3 million in public and private downtown investment
* 1534 volunteer hours
* 13 net new full-time jobs
* 2 net new part-time jobs
* For every $1 invested in the Van Buren Main Street program, an additional $256.05 has been invested in downtown Van Buren
* 21 rehabilitations and improvements
* 7 public improvement projects
* 1 new construction projects
* 0 housing units created (all types)