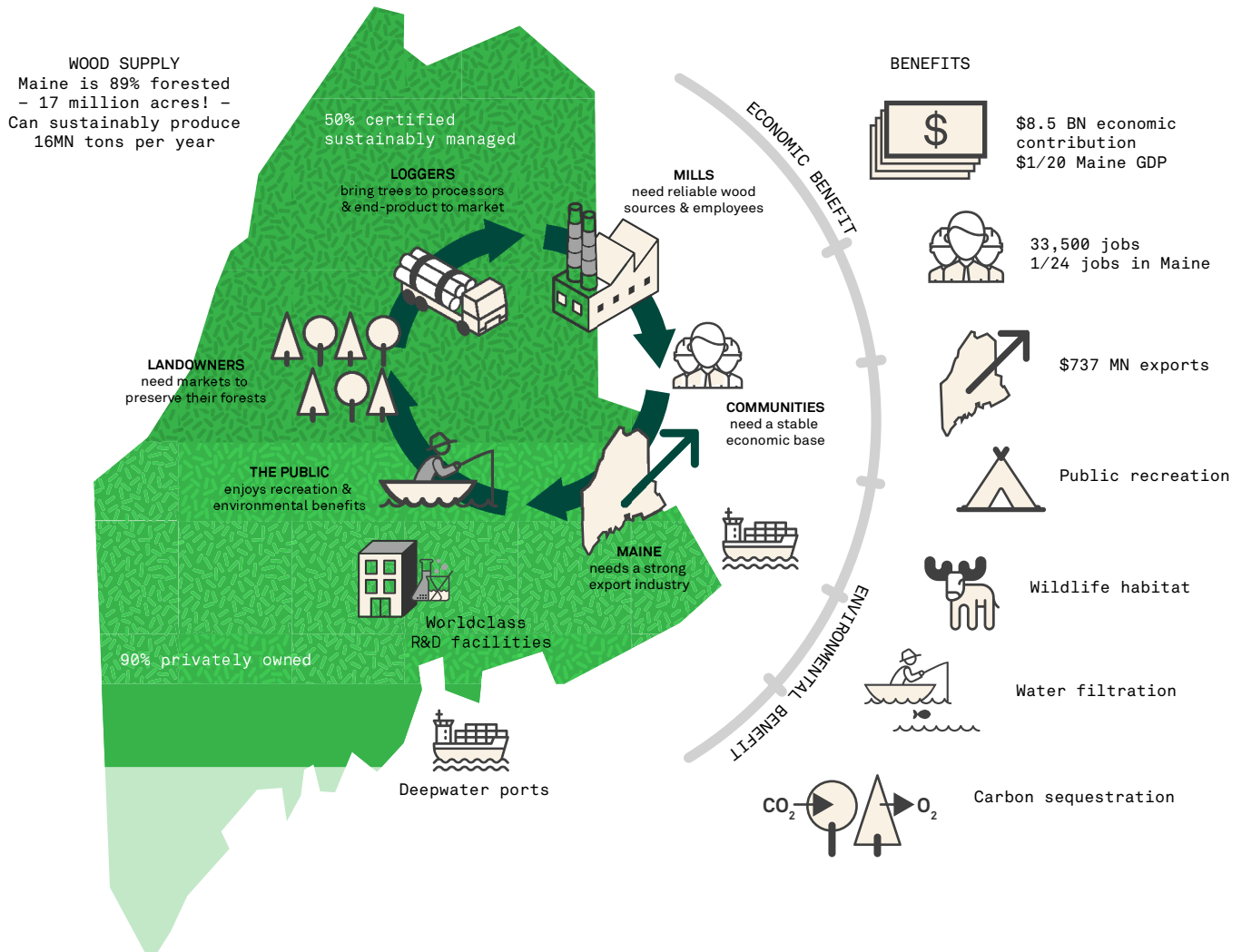


Strong forest. Strong economy. Strong communities.

Maine is 89% covered by one of the most advanced, productive, and sustainable “resources” imaginable – the forest. More than half of Maine’s forests are certified sustainable, meaning they are managed for the health of the forest, wildlife, water quality, and economic contributions to the surrounding communities. They reduce carbon emissions as they grow, provide habitat for a huge variety of wildlife, invite recreation, and foster quality of life for residents and tourists year round.

Maine forests are also longstanding anchor for the state’s overall economy. For generations they have provided economic opportunity for Maine families and communities. Forest outputs can be made into a staggering array of products, from packaging and advanced building materials, to eco-friendly chemicals and biodegradable plastics (replacing harmful petrochemicals), textiles, and cutting edge medical and technical products made from nanocellulose.

Technology, globalization, and evolving social trends are bringing change and new opportunities to Maine’s traditional forest economy. The industry is adapting and diversifying in response, developing new economic revenue streams to produce sustainable, bio-based products for both domestic and global markets – all while conserving natural lands for recreation, tourism, and wildlife. Maine’s forest communities are creating the conditions to attract investment and high-quality jobs to rural areas, including efforts to redevelop mill sites and improve broadband access in rural areas.





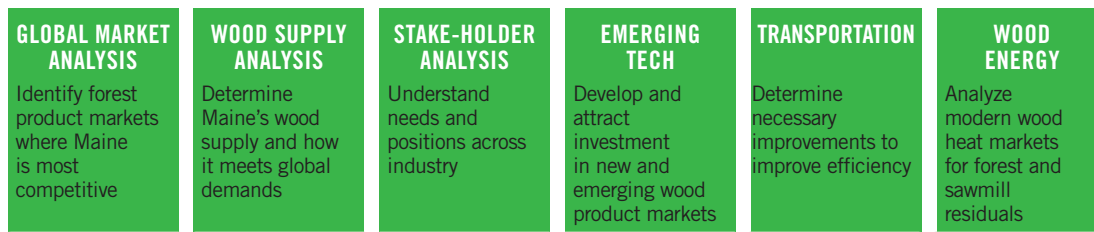
www.formaine.org
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WHAT IS FOR/MAINE?

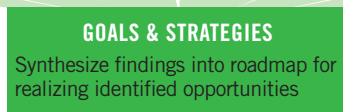
Forest Opportunity Roadmap / Maine (FOR/Maine) is a unique cross-sector collaboration between industry, communities, government, education, and non-profits, which have come together to ensure that Maine adapts to market changes quickly and strategically in order to maintain our leading role in the global forest economy.

The coalition was created with support from the U.S. Economic Development Administration and U.S. Dept. of Agriculture. We are combining collaborative actions, innovation, market and resource management expertise, and reliable data to guide smart investment and market expansion in the forest economy. FOR/Maine has finished its data-gathering phase and released its goals and strategies in the Forest Opportunity Roadmap, available at www.formaine.org.

DATA GATHERING



SYNTHESIS



IMPLEMENTATION



EXECUTIVE COMMITTEE

- Martha Bentley** Maine Technology Institute
- Yellow Breen** Maine Development Foundation
- John Cashwell** BBC Land LLC
- Donna Cassese** Sappi North America
- Jim Contino** Verso
- Peggy Daigle** former Town Manager
- Doug Denico** Maine Forest Service
- Tom Doak** Maine Woodland Owners
- Dana Doran** Professional Logging Contractors of Maine
- Bob Linkletter** Maine Woods Pellet Company
- Andy Hamilton** Eaton Peabody
- Charlotte Mace** Biobased Maine
- Scott Madden** Madden Timberlands
- Rosaire Pelletier** Maine Department of Economic and Community Development
- Jim Robbins** Robbins Lumber
- Steve Schley, Chair** Pingree Associates
- Steve Shaler** University of Maine
- Charlie Spies** CEI Capital Management
- Patrick Strauch** Maine Forest Products Council
- Peter Triandafillou** Huber Resources
- Jake Ward** University of Maine
- Aaron Weiskittel** University of Maine
- Brian Whitney** Maine Technology Institute

PARTNERS



THE ROADMAP

FOR/Maine's recommendations to grow and diversify Maine's forest products sector 40% by 2025 include 5 goals and 17 supporting strategies.

- Goal 1** Sustain and grow Maine's existing and emerging forest products economy, reaching \$12 Billion in economic impact by 2025.
- Goal 2** Manage the wood resource using sustainable and responsible forest management practices.
- Goal 3** Prepare workforce for the future of the forest products economy.
- Goal 4** Increase prosperity in Maine forest economy communities, especially those in rural Maine, including those affected by mill closures.
- Goal 5** Organize the forest products industry with committed public sector partners, including the University of Maine, to implement the vision and goals.