

Kathleen Shannon Joins Maine Development Foundation Team

AUGUSTA, ME, January 9, 2018 - The Maine Development Foundation (MDF) is pleased to announce that Kathleen Shannon is joining our team as Director of Engagement and Communications. In this newly created role, Shannon will work to more deeply engage our members and the 1900+ alumni of our leadership development programs, as well as manage communications - including web, social media and dissemination of program information.

“As a communications leader and journalist in this state, Kathy has developed a deep and widespread network across the state. She is known for her integrity and dedication to providing reliable, well-researched information in compelling ways so individuals, businesses and communities use it to make informed decisions,” says Yellow Light Breen, President and CEO of MDF. “She embodies the values of MDF and will be a critical part of our efforts to expand the reach of our programs and the impact they have on Maine’s long-term economic improvement.”

Shannon is an award-winning storyteller with experience in member engagement and both internal and external communications. She comes to MDF from the Network for Regional Healthcare Improvement, a national member organization representing more than 30 multi-stakeholder entities across the country working to improve quality and reduce costs of health care. From 2014 to 2016, she was Director of Organizational Communications for Martins Point Healthcare, an 800-employee organization which manages two health insurance plans and seven clinical practices. Prior to that, Kathleen was the longtime host of the evening news magazine program “207” on WCSH6-TV and the station’s investigative reporter. She is a two-time recipient of the Edward R. Murrow Award for Excellence in Reporting.

“MDF is a beacon of hope for all Mainers and a source of proven, non-partisan economic development approaches. I am thrilled to be part of these efforts,” says Shannon. “I look forward to sharing the stories of challenge and triumph from around the state I proudly call home, where I help run a family business and where my husband and I choose to raise our children.”

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About Maine Development Foundation

Created through state statute in 1978, the Maine Development Foundation (MDF) is a private, non-partisan membership organization that drives sustainable, long-term economic growth for the State of Maine. MDF stimulates new ideas, develops leaders, and provides common ground for solving problems and advancing issues by empowering leaders; strengthening communities; and guiding public policy with trusted economic research. To learn more about MDF, visit mdf.org.