Heart and Soul Values

Community Spirit
We cherish our community that comes together through neighbors helping neighbors, volunteering, and supporting local organizations and events; creating a sense of belonging which gives each of us an opportunity to make a difference.

Town Government
We value a forward-thinking and transparent town government that responds to the needs of residents and local businesses and maintains and supports community services and infrastructure; ensuring an accessible, safe, and secure environment.

Small Town Feel
We treasure our friendly community with its safe, close-knit family feel and the generational continuity which keeps our proud history alive, creating a warm and welcoming atmosphere for residents and visitors alike.

Vibrant Downtown
We treasure a vibrant downtown with small businesses, festivals, parades, waterfront, and art-related opportunities which provide economic development and places for people to gather, promoting a rich, welcoming sense of community.

Recreation
We take pride in each of these things which enhance our health and well-being:
* the abundance of recreational opportunities for all ages which encourage exercise, deep conversations and social interactions between friends, parents, children, and dog owners.
* access to the magnificent waterfront walkway, the well-maintained trails, and the ponds, lakes, and woods.

Environment
We cherish the beauty of our rural environment which provides us access and a connection to our natural world:
* the Penobscot River, the jewel of our waterfront and our maritime connection.
* our ponds, lakes, woods, mountains, and farmlands, the privilege of our seasons, fresh air, and the stars at night
* our opportunities for civic and social organizations that encourage the traditions of boating, hunting, fishing, farming, and gardening

Education
We value each of these things that contribute to a healthy, happy, and educated populace:
* an innovative school system which emphasizes varied educational and extracurricular opportunities for all learners
* a class size conducive to knowing, caring about, and helping each other
* a high graduation rate with graduates prepared to contribute to the community at large
* collaboration between school and community

Healthy Community
We appreciate and value each of these things which promote an inclusive, vibrant community:
* access to local choices for recreational, cultural and social activities, and health and other services
* access to housing that meets the needs of all ages and income levels
* addressing current social, emotional, mental and physical health challenges

Local Economy
We value each of these things that contribute to a prosperous community by bringing people together and creating an inviting destination for our visitors:
* a strong local economy enhanced by our central location, affordable housing, diverse and creative businesses, available financing, and employment opportunities
* local eateries, movie theater, and cultural events