2018 River Jam Survey

Thank you for helping improve the River Jam Festival! For participating, your name will be entered into a raffle to receive a $100 gift certificate to the downtown businesses of your choice.

1. Email Address

2. Phone number (if you don't have an email address)

3. What was your favorite part of River Jam?

4. How could we improve River Jam for next year?

5. Where do you currently live?
   Mark only one oval.
   - Biddeford/Saco
   - Dayton/Lyman/Arundel/Alfred/Sanford and surrounding
   - Old Orchard Beach
   - Kennebunk/Kennebunkport
   - Greater Portland area
   - Other Part of Maine
   - Outside of Maine
6. Are you a UNE student?  
   *Mark only one oval.*  
   - Yes  
   - No  

7. Have you attended River Jam before?  
   *Mark only one oval.*  
   - Yes  
   - No  

8. After attending River Jam, are you more likely, less likely, or about the same to come back to downtown Biddeford and/or Saco?  
   *Mark only one oval.*  
   - more likely  
   - less likely  
   - about the same  

9. About how much have you spent locally this weekend on food?  
   *Check all that apply.*  
   - None  
   - Less than $20  
   - $20-$40  
   - More than $40  

10. About how much have you spent locally this weekend on retail?  
    *Check all that apply.*  
    - None  
    - Less than $20  
    - $20-$40  
    - More than $40  

11. About how much have you spent locally this weekend on lodging?  
    *Check all that apply.*  
    - None  
    - Less than $100  
    - More than $100
12. How did you hear about River Jam? (please check all that apply)

   Check all that apply.

   - HOB Newsletter or on Facebook
   - Print ad or article
   - TV Commercial
   - Radio ads
   - Posters/post cards/banners
   - From a friend

13. Demographic question (if you feel comfortable answering): Your age

   Check all that apply.

   - Under 18
   - 18-34
   - 35-55
   - 55+