1. When do you typically shop?

Weekdays _____ Weekends _____ Daytime 9am – 5pm _____ After 5pm _____

2. Where do you do most of your non-grocery shopping?

____ Downtown Saco / ____ Wal Mart Area / ____ Downtown Biddeford / ____ So Portland & Me. Mall

3. Do Promotional Coupons influence your buying decisions?

____ Yes _____ No

4. How often do you eat out for?

Breakfast _______ Number of Times Per Week
Lunch _______ Number of Times Per Week
Dinner _______ Number of Times Per Week
Late Night _______ Number of Times Per Week

5. Name two types of businesses you’d like to see in Downtown Saco.

________________________ / _______________________

6. Do you come to Downtown Saco for?

____ Shopping ____ P.O./Banking/City Hall ____ Eating Out/Entertainment

____ Personal Care
(Hair, Nails, Dry Cleaning)
____ Professional Service
(Realitor, Travel, Dr. Lawyer)
____ Work

____ Just here for Pumpkin Fest

7. Where do you typically park when you come to downtown Saco?

____ On Street _____ Parking Lot _______ Take a Bus _______ Walk

8. What is your ZIP CODE?

__________________________

(a) How far away from Downtown Saco do you live?

____ Live Downtown ____ Under 1 mile ____ 1-3 miles ____ Over 4 miles


10. What Radio Station do you most often listen to?

______________________________

11. Do you use the Internet or catalog sales for the following?

____ Books & Music ______ Clothing _______ Home Furnishings

____ Travel & Insurance ____ Gifts & Crafts _______ Flowers & Cards