



mdf | CONNECTING PEOPLE
& STRATEGIES TO DRIVE
MAINE'S ECONOMY

2022 Annual Meeting & Awards Luncheon

September 23, 2022

UNIVERSITY OF NEW ENGLAND, INNOVATION HALL | PORTLAND





CONNECTING PEOPLE
& STRATEGIES TO DRIVE
MAINE'S ECONOMY

Board of Directors 2021-2022

Linda Ball

VP, Customer Service
Central Maine Power

Scott Blake EXEC. COMM.

SVP, Chief Information Officer
Bangor Savings Bank

Dan Bookham

Business Development Director
Allen Insurance and Financial

Madeleine Braun CHAIR, EXEC. COMM.

Chief, Presidential Initiatives
The Jackson Laboratory

Meredith Strang Burgess

President & CEO
Burgess Advertising & Marketing

Dr. Hannah Carter

Dean, UMaine Cooperative Extension
University of Maine

Lori Dwyer

President & CEO
Penobscot Community Health Care

Catherine Wygant Fossett

Executive Director
Institute for Family-Owned Business

Thomas Francoeur TREASURER, EXEC. COMM.

Senior Managing Scientist
VHB Inc.

Deborah Johnson

Dir., Office of Community Development
ME Dept. of Economic & Community Development

Amy Landry EXEC. COMM.

Executive Director
Androscoggin Valley Council of Governments

Rick Leonard

Director of Finance & Assistant Treasurer
CIANBRO

Carlos Mello

Acting CEO
Finance Authority of Maine

Joy Barresi Saucier VICE CHAIR, EXEC. COMM.

Executive Director
Aroostook Agency on Aging

Lisa Sockabasin


Director
Wabanaki Public Health

Eric Soelberg

VP of Customer Marketing & Analytics
L.L. Bean

Yellow Light Breen

President & CEO
Maine Development Foundation



MDF is a non-partisan, statewide driver of sustainable economic growth in Maine. We connect people, decision-makers, and communities through trusted research, leadership development, and creative partnerships to stimulate new ideas, solve problems, and improve lives.

AGENDA

- 7:30AM** Leadership Alumni Breakfast Registration
- 8:00** Leadership Alumni Breakfast Program & Networking
- 9:00** Annual Meeting Registration, Continental Breakfast & Networking
- 9:20** Welcome & Remarks by Yellow Light Breen, MDF President & CEO
- 9:30** Keynote Speaker: Gabriela Alcalde, Elmina B. Sewall Foundation
- 9:55** Plenary Remarks & President's Award by Yellow Light Breen
- 10:20** MDF Annual Business Meeting
- 10:30** Break
- 10:45** MDF Board Chair Remarks by Joy Barresi Saucier
- 10:50** Table Talks: Stories of Community Building in Action Across Maine
- 11:10** Champion Awards Ceremony
- › Champion of Rural Economic Development Award:
Sunrise County Economic Council, represented by Charles Rudelitch, Executive Director
 - › William F. King, Jr., Downtown Champion Award:
Shawn McLaughlin
 - › Champion of Education & Workforce Development Award:
RSU 73 Spruce Mountain Adult Education, represented by Robyn Raymond, Director
 - › ICL Distinguished Alum Award:
Anne Dalton, Pi Class
 - › Kenneth M. Curtis Leadership Award:
David Pease, Iota Class
- 11:50** Lunch Buffet & Networking
- 12:45PM** Closing Remarks from Yellow Light Breen

2022 SPEAKERS



YELLOW LIGHT BREEN / SPEAKER

Yellow Light Breen became CEO of MDF in 2015 where he develops strategic direction, integration, and partnerships across MDF's mission and programs. Yellow has a diverse background in business, public policy, and law. He spent twelve years with Bangor Savings Bank, overseeing strategic planning, marketing, online banking, community development, and charitable activities. Prior, he was a senior official at the Maine Department of Education and an advisor to Governor Angus King. He has been an active volunteer in many education and economic development efforts. Yellow was born and raised in central Maine, a product of Maine public schools, and earned undergraduate and law degrees from Harvard University. Yellow lives in Holden and loves to hike, swim, and ski with his wife and children.



GABRIELA ALCALDE / KEYNOTE

Gabriela Alcalde is a public health leader with 20+ years of experience and commitment to equity and social justice. Gabriela joined the team of the Sewall Foundation as Executive Director in the summer of 2019 and in this capacity leads the integration of environmental, human, and animal health and welfare as the foundation works to center equity and community voices in all of their work and strategies. Prior to joining the Sewall Foundation, Gabriela served as the first Managing Director for Equity and Health at Richmond Memorial Health Foundation (RMHF) and as Vice-President for Policy and Program at the Foundation for a Healthy Kentucky. Gabriela has worked in the philanthropic, academic, government, nonprofit and grassroots sectors throughout her career and served in various volunteer capacities to promote equity. She earned a DrPH in health administration at the University of North Carolina at Chapel Hill, an MPH in maternal and child health at Boston University and a bachelor's degree in psychology from the University of Louisville. A native of Lima, Peru, she currently lives in Maine with her husband, children, and pets.



DANA CONNORS / SPEAKER

Dana Connors is President of the Maine State Chamber of Commerce and is retiring this year after 28 years with the Chamber. As the leader of the state's largest and most diverse business association, Connors has been dedicated to achieving goals that will enhance prosperity for all Maine people. Connors began his career in 1968 as the City Manager of Presque Isle, the youngest person to hold a city manager's position in Maine at that time. He was Commissioner of the Maine Department of Transportation for 11 years, with the distinction of serving under two administrations. In 1995 he founded Maine and Company, Maine's premiere entity for business attraction to the state. He accompanied Gov. Angus King on his trade mission to Japan in 1998, successfully led the campaign for a wider turnpike, and was appointed by Democrat Gov. John Baldacci to sit on the Dirigo Health Agency Board. Connors, a Maine native, received his B.A. in Public Management from the University of Maine and in 2015 was awarded an Honorary Doctorate from his alma mater. He has served on several boards, including Northern New England Passenger Rail Authority and Maine Manufacturing Extension Partnership, and has received numerous awards for service and leadership to the state of Maine.

2022 AWARDEES

mdf

PRESIDENT'S AWARD / TO BE ANNOUNCED LIVE



SUNRISE COUNTY ECONOMIC COUNCIL / CHAMPION OF RURAL ECONOMIC DEVELOPMENT

Sunrise County Economic Council's mission is to initiate and facilitate the creation of jobs and prosperity in Washington County, Maine, by working with a consortium of community-minded businesses, not-for-profit organizations, municipalities, and citizens. SCEC is an economic development non-profit founded in 1993 by a group of business and community leaders and actively promotes a grassroots approach to economic and community development. By seeking common ground, working across traditional political, municipal and economic boundaries, the Council is working with Washington County residents to build a brighter future. Across 21 employees and more than 15 programs and initiatives, SCEC helps build and support impactful and collaborative solutions across teams of employees and partners, which span business loan and grant programs; access to higher education for parents via a two-generational model; fisheries partnerships focused on strengthening communities with a focus on restoration and resilience; community development and promotion; startup incubator and accelerator programs, workshops, technical assistance, networking opportunities, and coworking space for aspiring entrepreneurs and small business owners; scholarships and grants for individuals; community preservation and stewardship; destination development and tourism planning; improvements to infrastructure; and several exciting pilot programs and new partnerships underway.



SHAWN MCLAUGHLIN / WILLIAM F. KING, JR., DOWNTOWN CHAMPION

Shawn McLaughlin is originally from Boston, Massachusetts, and has lived in Maine for the past 8 years. He has spent most of his career in the food & beverage and hospitality fields creating unique experiences and concepts to help generate revenue and drive profit for clients. He meticulously rehabilitated a 140-year-old downtown building to open State Lunch Craft & Kitchen in Augusta, Maine. In addition to owning State Lunch, he is also a partner at Adaptive Media. Shawn is a resident of downtown Augusta and serves as the Vice President of the Augusta Downtown Alliance, a board member at the Augusta Boys & Girls Club, and a committee member at Full Plates Full Potential. He has a passion for downtown Augusta and the entire community.



RSU 73 SPRUCE MOUNTAIN ADULT EDUCATION / CHAMPION OF EDUCATION & WORKFORCE DEVELOPMENT

Spruce Mountain Adult Education serves the greater Franklin County region of Maine. The organization is led by Robyn Raymond, who has been the Adult Education Director for Spruce Mountain since 2015. Spruce Mountain Adult Education's student enrollment increased 173% over a three-year period signaling a greater need to create and emphasize a holistic approach to adult education services in Maine. Robyn and the team place great importance on wrap-around services, working with the local community to ensure learners of all ages and backgrounds have access to resources, with the end goal of alleviating barriers to success. They work with disenfranchised populations using continuing education as a catalyst for change, specifically providing workforce education pathways to eliminate multigenerational poverty.

2022 MDF AWARDEES (CONTINUED)



ANNE DALTON, ICL PI CLASS / ICL DISTINGUISHED ALUM

Anne Dalton acts as Head of Governance for the Association of Junior Leagues International, Inc. She joined AJLI in 1983 and has been involved in consultative services, training, and senior management ever since. She advises the AJLI Board of Directors on board development and provides strategic oversight for the Association's Governance Committee. In addition, she provides strategic consulting and training in governance to Junior Leagues. Previously, she was Girls Club of New York's Executive Director, Henry Street Settlement's Director of Youth Employment Services and Senior Planner with the Vera Institute of Justice. Anne holds a BA in English from Cornell University, an MSW from Hunter College and is a graduate of the Carver Policy Governance Academy and the Institute for Civic Leadership's Leadership Intensive. She is a Sustaining member of the Junior League of Portland, Maine, member of the Thrive2027 Council, President of the Board of the Portland Public Library, and member of the Board of Trustees for Laurel School, an independent girls school in Cleveland, OH.



DAVID PEASE, LEADERSHIP MAINE IOTA CLASS / KENNETH M. CURTIS LEADERSHIP AWARD

David Pease is Senior Vice President - Director of Talent, Diversity & Inclusion at Bangor Savings Bank. His HR career spans 35 years in business, nonprofit, healthcare, academia, and corporate America. He has a master's degree in Human Resources Management from Lesley University and a BS in Political Science and Communication from the University of Southern Maine. David has earned the Senior Professional in Human Resources (SPHR) and the Senior Certified Professional (SCP-SHRM) national designations. He been on the faculty of the Maine HR Convention and served as an adjunct faculty member in Thomas College's graduate school. David is the former State Director of Maine SHRM and received the distinguished Maine HR Leader of the Year award. Recently he was selected the Unsung Hero of the Year by PROPEL for creating a safe and inclusive work culture for people. David has served on numerous boards to advance Workforce development, Education and Equity. He is a frequent speaker at state and national conferences. David serves as mentor and coach to numerous professionals in all stages of their career.

CHAMPION CIRCLE MEMBERS

Bangor Savings Bank

You matter more.®

Member FDIC

ETHOS | VONT

L.L.Bean®



MEMIC



MAINETODAY
media



Mainebiz
MAINE'S BUSINESS NEWS SOURCE

THANK YOU TO OUR SPONSORS

MEETING SPONSOR



LUNCH SPONSOR



CEO PLENARY REMARKS SPONSOR



MORNING REFRESHMENTS SPONSOR



ALUMNI BREAKFAST SPONSOR



PARTNERS



LEAD SPONSOR



You matter more.®

AWARD SPONSORS

PRESIDENT'S AWARD



CHAMPION OF RURAL ECONOMIC DEVELOPMENT



WILLIAM F. KING, JR., DOWNTOWN CHAMPION AWARD



CHAMPION OF EDUCATION AND WORKFORCE DEVELOPMENT



ICL DISTINGUISHED ALUM AWARD



KENNETH M. CURTIS LEADERSHIP AWARD



KEYNOTE SPONSOR



BUSINESS MEDIA SPONSOR



PRIZE SPONSOR



VIDEO SPONSOR



A/V SPONSOR

